



ASEA<sup>®</sup> VIA<sup>™</sup>

THE WAY TO WELLNESS



# ASEA VIA

Long-term health depends on proper nutrition. But even the most deliberate food choices may not give you the nutrients you need to stay healthy. Supplements can be a great way to fill in the gaps.

Are your supplements doing what you think they're doing?  
Are they getting into your cells?

ASEA VIA is what its name suggests: the pathway to long-term wellness. The nutrients in this line of supplements deliver the nutritional foundation for complete health.\*

**ASEA VIA Source™**, a whole-food micronutrient complex

**ASEA VIA Biome™**, a full-spectrum probiotic

**ASEA VIA LifeMax™**, an active lifestyle and vitality formula

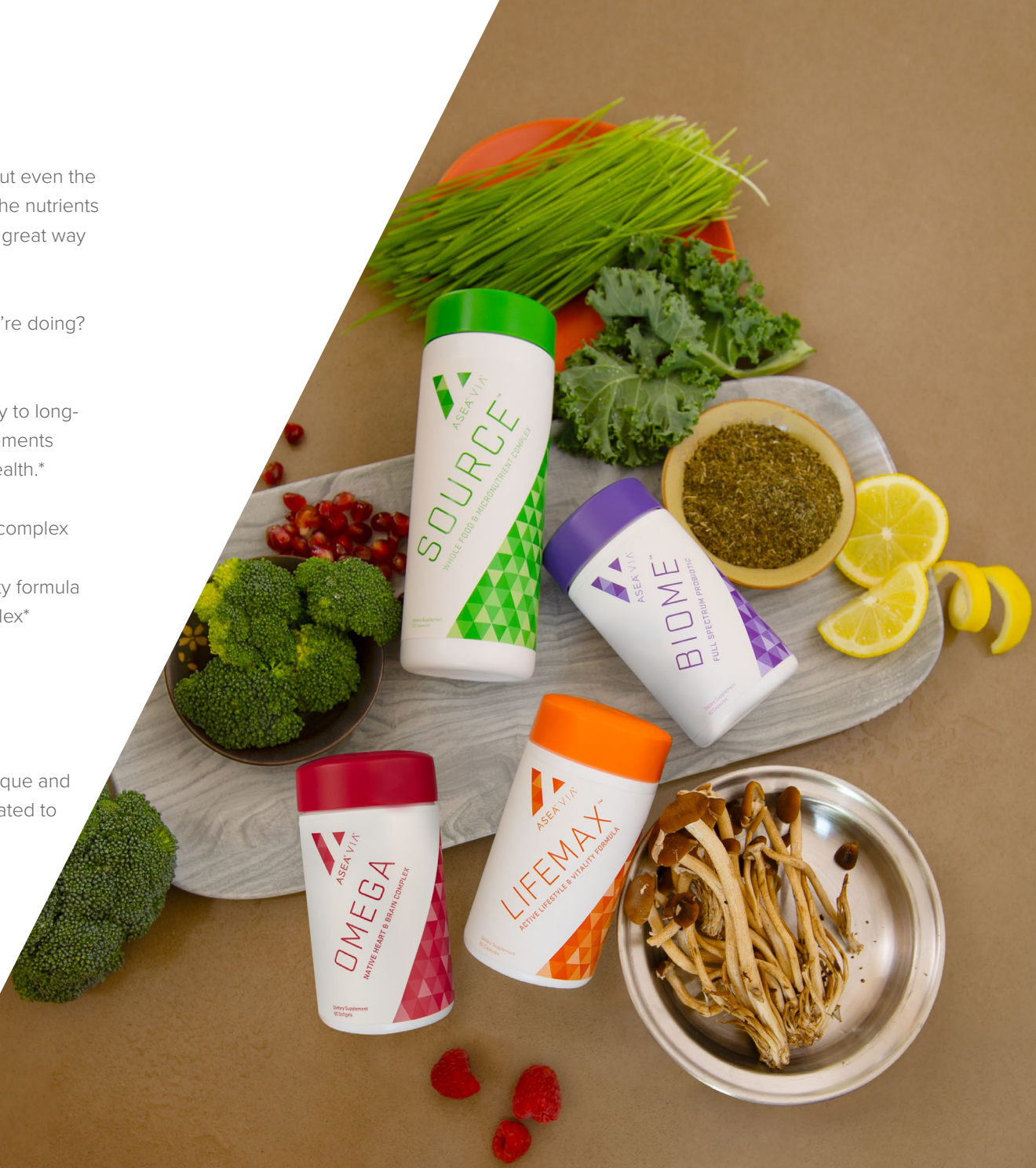
**ASEA VIA Omega™**, a native heart & brain complex\*

All are formulated to work together, and each complements ASEA REDOX.

## Look for BioVIA™ on the label

Each product in the ASEA VIA line contains a unique and proprietary complex of nutrients specially formulated to improve your nutritional benefits.\*

\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.







## ASEA VIA SOURCE

### Whole Food & Micronutrient Complex

Your body easily recognizes whole-food sources of nutrition. That's why ASEA VIA Source includes nutrients made from whole foods—not just chemical compounds that mimic them.

In much the same way that a plant converts nutrients from soil into an edible form, the whole-food sources of vitamins and minerals in VIA Source come from a plant-based glycoprotein ferment. This process creates a protein matrix, a stable food form that the body recognizes.

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- ▶ Supports cellular health, general nutrition, and wellness throughout the body.\*
- ▶ Aids in the assimilation of nutrients with the proprietary BioVIA™ Source Complex.\*
- ▶ Provides nutrient building blocks to work with ASEA REDOX.\*

ASEA VIA Source is a proprietary blend made from meticulously sourced whole foods, vitamins, minerals, phytonutrients, organic superfoods, trace minerals, and enzymes.

### BioVIA Source Complex

ASEA VIA Source features ASEA's proprietary BioVIA™ Source Complex, a unique blend of enzymes specifically formulated into a proprietary complex shown support nutrient absorption.\*



# ASEA VIA BIOME

## Full-Spectrum Probiotic

The billions of microbes living in your gut form your microbiome—a unique community of organisms whose job it is to interact with each other to keep you healthy. Some microbe species work to protect you from invasive bacteria while others help you extract nutrients from your food.

Your overall health depends on the microbiome being in harmony with the cells of the body. Disruptions from things like environmental toxins, pesticides, and even municipal water can interrupt that balance with adverse effects.

Expertly formulated, VIA Biome contains 16 probiotic strains as well as prebiotics, a vital precursor to nourishing the microbiome.

- ▶ Soothes the digestive system\*
- ▶ Nutritionally supports a healthy immune system\*
- ▶ Aids in mental wellbeing\*
- ▶ Helps support the body's natural inflammatory response\*
- ▶ Helps the body assimilate vitamins and minerals from the diet\*
- ▶ Supports healthy response to stress\*
- ▶ Helps the body maintain healthy lipid levels\*
- ▶ Supports a healthy metabolism and healthy BMI (body mass index)\*
- ▶ Provides nutrient building blocks that complement ASEA REDOX\*

## BioVIA Biome Complex

ASEA VIA Biome contains BioVIA™ Biome Complex, a blend of prebiotics precisely formulated with slippery elm to act as food for friendly microflora, helping to establish the ideal environment for them to flourish.

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### FOS (FRUCTOOLIGOSACCHARIDE)

A naturally occurring soluble fiber that fertilizes beneficial bacteria in the colon.\*

### XOS (XYLOOLIGOSACCHARIDE)

A prebiotic that helps the body maintain beneficial organisms in the digestive system.\*

### GOS (GALACTOOLIGOSACCHARIDE)

Shown to naturally increase gut flora populations of bifidobacteria and lactobacilli.\*

### SLIPPERY ELM

Adds a protective layer that helps probiotics adhere to the intestinal wall, keeping them in contact with prebiotics for longer.\*





## ASEA VIA LIFEMAX Active Lifestyle & Vitality Formula

Cells are the foundation of health, but distress to your cells is an everyday reality. Whether it comes from injuries or environmental toxins, you want to counterbalance it. You can't escape your environment, and you can't evade aging, but you can shore up against their effects.

We formulated VIA LifeMax to help stimulate cellular health\* so you can get maximum, meaningful mileage from life.

- ▶ Supports a healthy, active lifestyle\*
- ▶ Promotes longevity\*
- ▶ Supports cardiovascular health\*
- ▶ Supports healthy cell division\*
- ▶ Supports the body's natural inflammatory response\*
- ▶ Supports the immune system\*
- ▶ Helps maintain healthy cognitive function\*
- ▶ Helps balance mood\*
- ▶ Supports antioxidant activity\*
- ▶ Fights the outward signs of aging\*
- ▶ Provides a nutritional foundation for vital functions of the body\*
- ▶ Provides nutrient building blocks that complement ASEA REDOX

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## BioVIA LifeMax Complex

VIA LifeMax is formulated with BioVIA™ LifeMax Complex, a specialized blend selected to provide the raw materials to help the body counteract the effects of aging.\*

### POMEGRANATE EXTRACT

Naturally high in antioxidants and has been shown to have an active effect in the body for more than 24 hours.

### FRENCH CANTALOUPE EXTRACT

Shown to help counter the effects of cellular aging and support the body's natural response to injury and cell maintenance.\*

### ASTRAGALUS AND GOTU KOLA EXTRACTS

Shown to make skin appear younger and stimulate optimal cellular health regardless of age.\*



## ASEA VIA OMEGA

### Native Heart & Brain Complex

Your body relies on essential fatty acids, particularly omega 3 and 6, for complete health. Most of us get plenty of omega 6 from plant sources (and from consuming the farm-raised animals that eat those plants). But it's the omega 3 fatty acids, found in fresh fish, we're more likely to be lacking.

Insufficient omega-3 fatty acids in the diet combined with too much intake of omega-6 fatty acids is believed to contribute to a variety of common health concerns. ASEA VIA Omega provides omega-3 fatty acids with natural ratios of EPA and DHA that the body recognizes as native, which aids in absorption.\*

- ▶ Supports cardiovascular health\*
- ▶ Provides natural EPA and DHA ratios to aid in absorption\*
- ▶ Provides nutrient building blocks that complement ASEA REDOX
- ▶ Supports brain health\*

ASEA VIA Omega is made from the freshest fish oil in the industry, wild-caught from a natural, sustainable source, then processed fresh, providing EPA and DHA concentrate in the triglyceride form the human body recognizes.

## BioVIA Omega Complex

BioVIA Omega Complex is a proprietary combination of essential fatty acids that create a robust supplement.

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### OMEGA 5 FATTY ACIDS

Helps promote the natural inflammation response in the body. Also helps maintain a healthy skin barrier.\*

### OMEGA 7 FATTY ACIDS

Omega 7 fatty acids are known to support normal blood glucose levels and help maintain normal cholesterol levels.\*

### ASTAXANTHIN

Astaxanthin is a unique carotenoid with powerful antioxidant capabilities. It's known to support skin health, anti-aging, muscle endurance and recovery, and eye health.\*



## Intuitive, Bioavailable Nutrition

ASEA VIA answers the demand for effective supplements with cutting-edge products that are different from anything else out there.

Each ASEA VIA product is formulated with all-natural, highly bioavailable nutrients that complement ASEA REDOX and other VIA products for complete cellular health and nutrition.\*



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## REDOX + ASEA VIA Complete Cellular Wellness

Redox chemistry is a critical factor in allowing nutrients to get into a cell. When you provide your body with a ready resource of micronutrients like what you find in ASEA VIA, plus the redox signaling molecules in ASEA REDOX, you create an environment where the most potent, bioavailable nutrients can truly get down to the cellular level and nourish you.\*

Maximize your cellular health\* with key cell signaling from ASEA REDOX, and give yourself potent, bioavailable nutrients with ASEA VIA.

**ASEA is the only company that provides a complete way to build cellular health\* with ASEA REDOX and ASEA VIA.**

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“When we get an alignment of resources: microbiome balance, micronutrients, digestive enzymes, antioxidants, and healthy redox function, there is an explosion of health. Vibrant health releases our inner genetic strength, and many people do not know what this feels like unless they have pulled it all together with complete cellular health\* like ASEA has done.”

– DR. ROBERTSON WARD



FOR MORE INFORMATION, CONTACT:

