



WOULD YOU  
LIKE TO...

- LOOK YOUNGER?
- FEEL BETTER?
- HEAL MORE EASILY?
- RECOVER FASTER?

Look inside for a breakthrough in  
skin rejuvenation and health.



**ASEA**<sup>®</sup>  
CELLULAR HEALTH

RENU 28™ Skin Revitalizing Gel is revolutionising the way we think about skin health and cell renewal. This is foundational skin health that starts in your cells.

ASEA, the company that created Renu 28, discovered a revolutionary technology that replicates the body's own redox signalling molecules.

These life-sustaining molecules protect, rejuvenate, and keep cells functioning at optimal levels. They are the foundation of all living cells.

RENU 28's patented redox signalling technology has been independently researched and demonstrated to:

- reduce the visible signs of aging
- increase skin moisture
- increase elasticity
- increase cell renewal
- increase blood flow and reduce cellulite.

There's nothing else like it on the market.

BioAgilytix Labs, a third party, leading laboratory specialising in biomarker testing, consistently validates the existence of redox signalling molecules in ASEA Redox Supplement and Renu 28.

**ASEA**<sup>®</sup>  
CELLULAR HEALTH



**RENU 28**

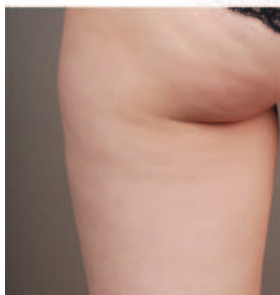
## 50 WAYS TO USE

1. Reduce the appearance of wrinkles in wrinkle-prone areas such as on the face, neck, chest, 27. and hands
2. Soothe skin irritation from the effects of the sun
3. Improve the elasticity of skin
4. Decrease redness in skin
5. Reduce the appearance of cellulite on legs and tummy
6. Soothe itchy or dry scalp
7. Clarify skin all over body
8. Minimise the appearance of dark spots
9. Normalise oily skin
10. Soothe feet after long workouts or time spent in tennis shoes
11. Tighten skin to give the feeling of having a face-lift
12. Soothe skin irritated by plants
13. Use as a whole-body skin moisturiser
14. Tighten the skin around the eyes
15. Smooth rough skin anywhere on the body
16. Smooth and reduce callouses on the heels and hands
17. Soothe and moisturise cracks in the heels
18. Improve blotchy skin
19. Soothe itchy skin anywhere on the body
20. Help areas prone to sun stress: nose, scalp, and tops of ears
21. Reduce heat and pain in sore muscles due to overexertion
22. Moisturise unhealthy, split, or drying skin between the toes
23. Reduce the appearance of stretch marks
24. Soothe nappy irritation
25. Spot-treat blemishes

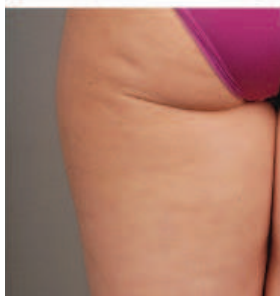
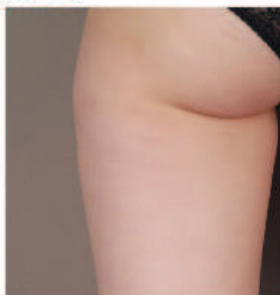
26. Reduce the appearance of keloid scars
27. Moisturise cuticles
28. Soothe dancers' feet after dancing barefoot or wearing pointe shoes
29. Soothe the skin on the hands after working long hours, wearing gloves
30. Smooth and moisturise chapped lips after weather exposure
31. Soothe fragile, aged skin
32. Tighten loose skin during weight loss
33. Smooth wrinkled skin on the upper arms
34. Rejuvenate skin after swimming
35. Reduce appearance of age spots
36. Soothe skin after waxing
37. Apply to dry winter skin to soothe and moisturise
38. Use while travelling/on planes to maintain healthy skin
39. Soothe skin on runners feet
40. Improve and even out the tone of skin
41. Smooth dry, rough elbows and knees
42. Reduce blemishes and dryness common on upper arms
43. Soothe chafing due to strenuous exercise
44. Soothe babies skin
45. Smooth calloused fingers of guitar players
46. Revitalise skin after hand-washing and/or dish-washing
47. Reduce appearance of crows feet and laugh lines
48. Soothe skin irritated by eyebrow threading/waxing/shaving
49. Improve post-partum skin elasticity
50. Reduce appearance of freckles

## RESEARCH STUDIES

BEFORE



AFTER (6 WEEKS)



CELLULITE  
AFFECTS



**90%**  
of women



**10%**  
of men

**16.5%↑**  
INCREASE IN  
ELASTICITY

**10.5%↓**  
DECREASE IN FAT  
LOBULE LENGTH

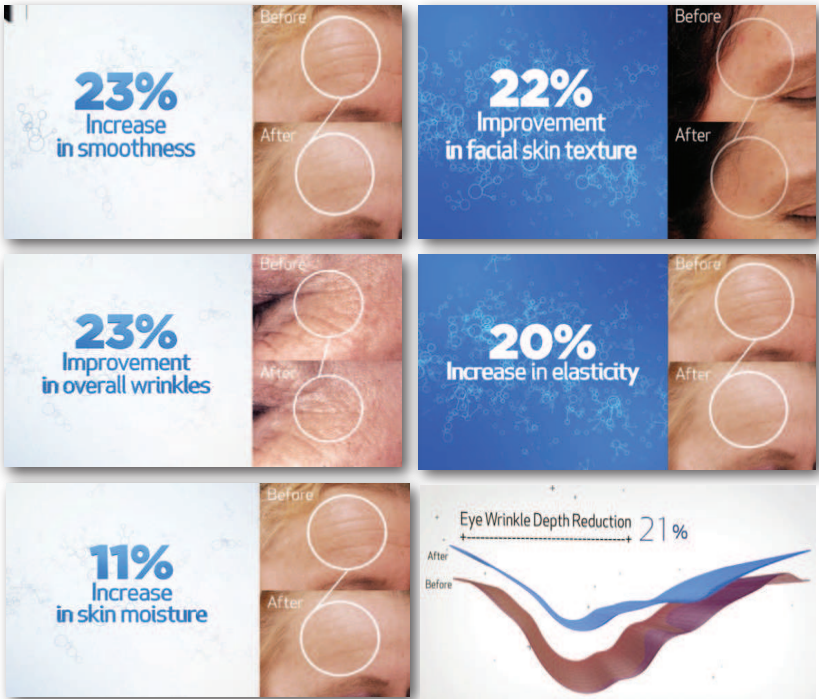
**12%↓**  
DECREASE IN FAT  
LOBULE WIDTH

**In just  
6 weeks!**

*Not dependent  
on weight*

*Forms in  
areas with  
the least  
circulation*

*Talked about  
as 'orange  
peel' affect*



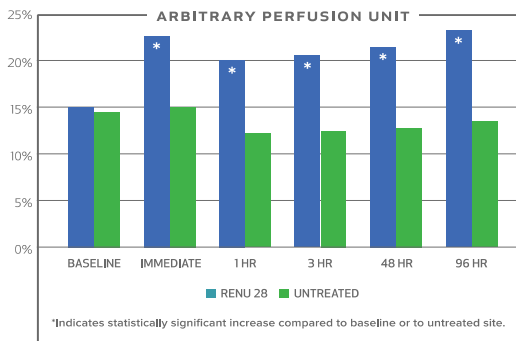
*Participants also saw a noticeable reduction in redness and irritation, enhanced skin quality and overall improvement in tone and balance.*

## RESEARCH STUDIES

### RENU 28 INCREASES SKIN BLOOD FLOW:

#### Benefits of increased skin blood flow:

- Healthy and radiant skin
- Even complexion
- Relief from dry skin
- Clears up acne
- Faster wound healing
- Stretch mark reduction
- Decreased cellulite
- Reduction in spider veins
- Better circulation in hands and feet
- Reduced swelling and water retention
- Reduced numbness in extremities
- Reduced neuropathy



## RESULTS

Results after first application significant **49%**

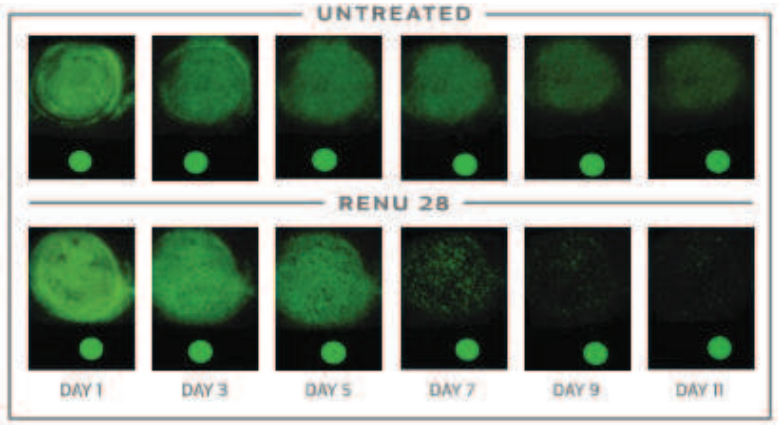
1 hour post initial application **34%** ↑ increase

3 hour post initial application **35%** ↑ increase

48 hours post initial application **44%** ↑ increase

96 hours post initial application **55%** ↑ increase

## RENU 28 INCREASES SKIN BLOOD FLOW:



**Skin cell renewal, and the rate at which cells renew, is the essence of anti-ageing.**

- Renu 28 dye faded to zero in 13.2 days
- Untreated skin showed control arm dye faded to zero in 15.3 days
- 16% faster renewal over 28 days with Renu 28
- Untreated skin cell turnover is typically 28-42 days. With Renu 28 it was 24-36 days.

**These results are after only 30 days. Imagine the possibilities with continued use of Renu 28!**



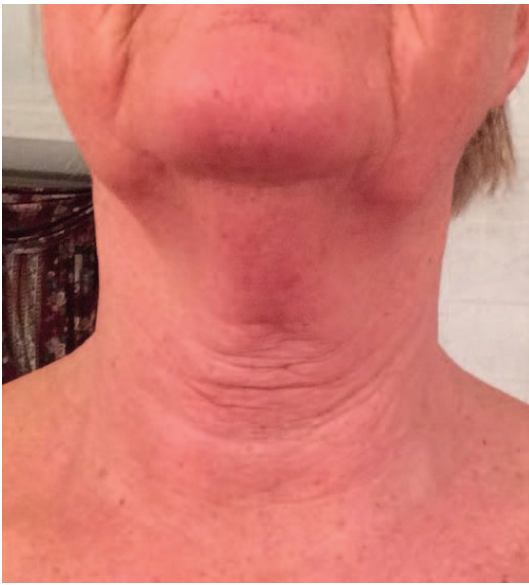
**Stephens**  
Excellence in Research



AMAZING TESTIMONIALS



**Better than surgery in 28 days**

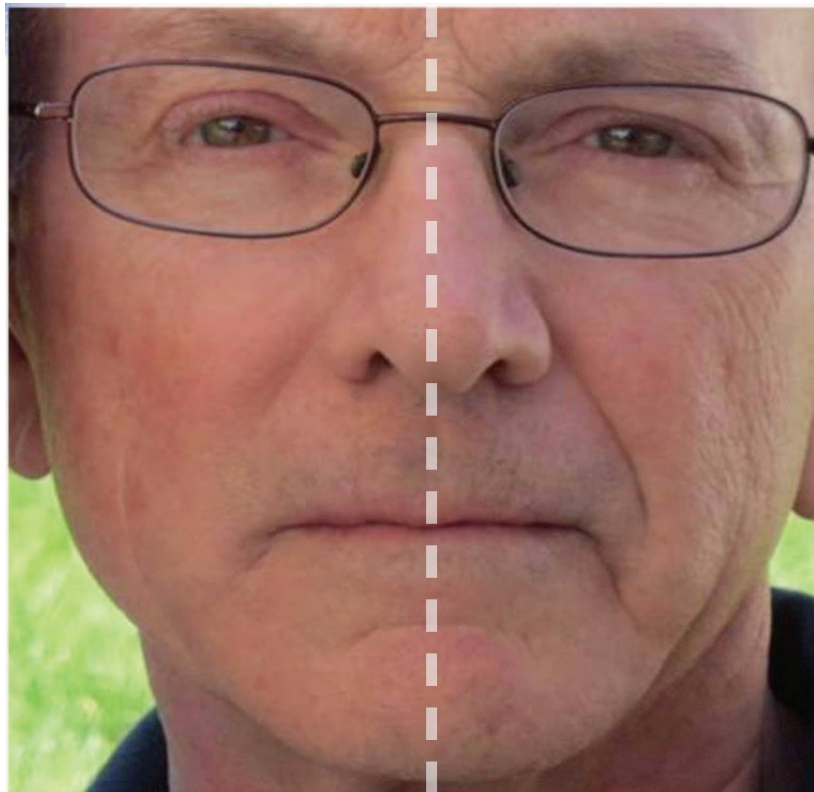


**Scar tissue gone in 28 Days!**



RENU 28

FOR MEN & WOMEN



**Dr Morin put Renu 28 on half of his face for 28 days, a walking testimony showing the anti-ageing benefits!**

FOR ALL AGES



*“...let me tell you guys I was really in shock. I am very happy and I definitely recommend it! Thanks ASEA.”*

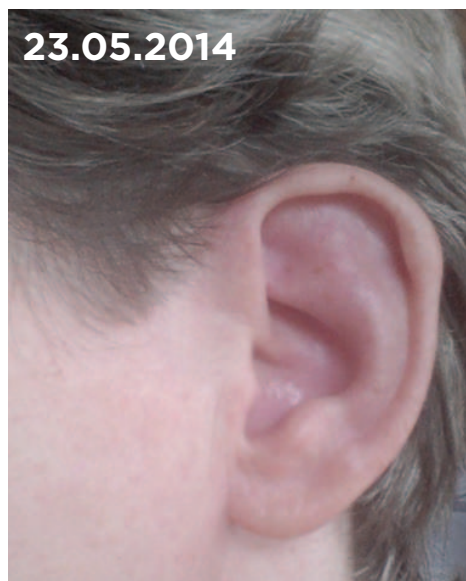
FOR ANYWHERE WITH SKIN

09.05.2014



**This woman had an inflamed ear for months.**

23.05.2014



**After applying Renu 28 it returned to healthy tissue!**

“

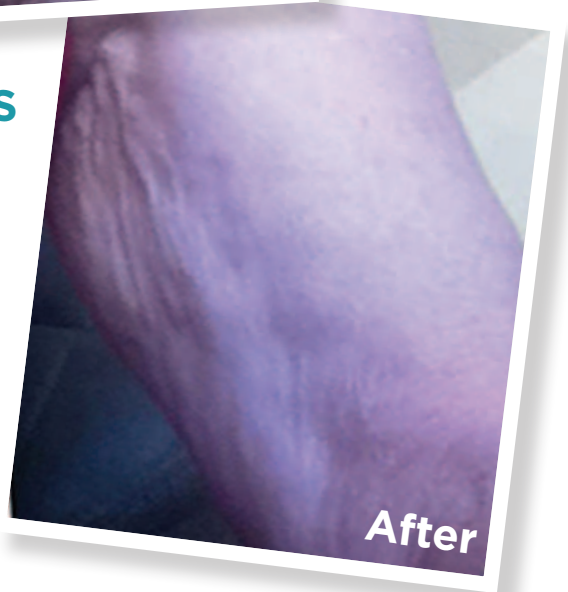
I have been using the redox gel for a number of months now on patients for mainly non-cosmetic reasons and have been surprised and delighted by the accelerated healing that has been achieved on difficult skin conditions, scars as well as areas of localised pain and inflammation. It's been a great adjunctive tool in my medical practice.”

*Dr P, Holistic Medical Doctor  
Brisbane & Gold Coast*

NOT JUST FOR THE FACE



**TIGHTENS  
LOOSE  
SKIN**



## TO LOOK YOUNGER



*The changes  
are subtle.  
They are there.*

*Jane Z, Melbourne*





## NOT JUST FOR THE FACE

**Day 1 red bruise is a sign of severe damage to the joint itself according to the doctor**



**Day 3 Angry red bruise is gone, pale grey is all that is left & I'm walking normally**

*Just after I got hold of my first tube I had an accident falling over my gorgeous 3 year old granddaughter, who loves to follow her Baba around. To avoid falling on her I threw my foot out wide and caught the little toe on the corner of the wall completely dislocating the toe, tearing the tissue and tendons. The 1st photo is a day after I did the deed, as you can see red and black and blue. I could NOT put it to the floor at all, even the tension of putting the other side of my foot to the floor was agony. Enter Renu 28 and 3 days later... walking normally. Black and red faded to blue and pale grey no more ache at all just the slightest bit of pain when touched.*

**Annie, Sunshine Coast Australia**

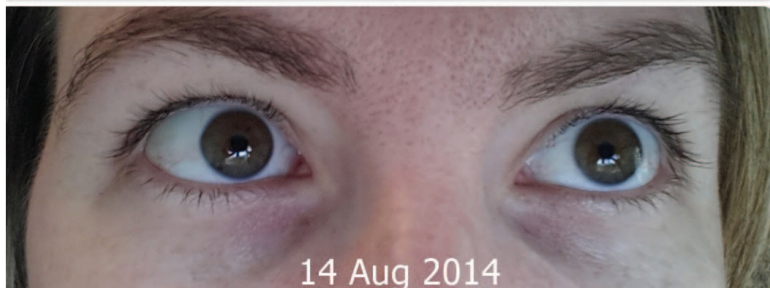
## FOR SKIN ISSUES



*This man is my amazing dad. He is soooooo thrilled with the results, happy dance & air punches when this happened. Looking forward to showing more amazing results he is working on. Thank you Renu 28!!!!*

**Kaye C, Melbourne**

## FOR BEAUTIFUL EYES



*Here are my personal results with Renu 28 on my crows feet and skin redness after 30 days. I took my 'after' photos 4 days running as I didn't believe the results.....hence demonstrating the importance of taking photos!*

***Carly S, Bundaberg***

## FOR HEALTHY SKIN

*I've always had sensitive skin. In September 2014 my hands broke out in a skin condition that was causing me a lot of pain. The skin on my fingers was dry, blistered, split, peeled and then bled. This was accompanied by a constant burning sensation. The cause of the condition, which I found through a process of elimination, was from contacting various foods and the moisture from washing my hands.*



*I was desperate for treatment and went to the doctors 3 times. I have been given 3 different types of creams and had to wear cotton gloves to bed. The last time*

*I went to the doctor, I was referred to a specialist. It was really starting to make me feel depressed. I started to hate the look of my hands, especially since I had been*



*particular about looking after them my whole life. I really didn't want to put toxic creams on my hands, some of which were for the symptom not the cause, especially since they weren't working.*

*It was at this point I tried Renu 28. Within 7 days the splits in my hands were gone. I have been using it a minimum of 3 times a day along with preventative measures like wearing gloves when preparing food. It's now been 8 weeks and the skin is now a little rough but nowhere near like they were.*

**Fiona B, Gold Coast**



So here I am, living my GOAL and DREAM as a Chiropractor in a hospital and I am faced with THE CHOICE: Do I or Don't I???? I don't want to upset the Doctors in the hospital who were making referrals, or who might potentially make referrals to me, by bringing in this new technology that has the potential to change the course of every patient's life with better health or slower aging.

Due to the fact that this technology and these molecules are made from salt and water, EXACTLY the same ingredients each of our 75 trillion cells use to make these molecules, some would deem this technology, "IMPOSSIBLE!". This is EXACTLY what was said about Chiropractic in 1895. Luckily my profession had pioneers that shared Chiropractic around the world and we now have Chiropractors everywhere in the world as the largest drugless healing art available.

So the Do I or Don't I question was actually, "Do I have the guts to be a pioneer in TWO important ways in my hospital: Chiropractic AND Redox Signaling Molecules (RSMs)?" I am elated to be able to say that my wife and I made the decision to do just that!!

The 2 are actually SO SIMILAR: neither heals anything ever! Both Chiropractic and RSMs allow the body to work at its peak, exactly the way it was designed, by either removing nerve interference and allowing the central nervous system to function as designed, or to replenish the molecules that we lose from aging, pollution, exercise, poor food choices, the sun, AND STRESS, so that our cells function like we were much younger with no side effects possible.

The choice was made. My wife and I now have THOUSANDS utilizing this new product in many countries, and in a very short time have become world leaders, pioneering this new technology through Chiropractors, MDs, Nurses, all health professionals, and plumbers and electricians and Moms and athletes and anyone who wants to help others with their health, their looks, their aging, and anything that is lacking these molecules for whatever reason, as stated above."

***Dr Foster Malmed***

RENU 28

28 DAYS



**Hair is made of cells too! Look at the results in improving growth and thickness in just 28 days.**

RENU 28

## FOR SCARS



**A fun day out waterskiing ended with an oopsie. How do you get a waterski to hit the back of your head?**

Renu 28 is recommended for topical use, not open wounds.



**This show pony had a sore that would not heal for months! Renu 28 to the rescue... after 9 days and continued jumping and training , the fetlock is like your ankle, lots of motion, hard to heal (no pun intended!)**



“

All through my life I've had debilitating pain from accidents and I've had fatigue for many years. I've tried so many different things and they worked for a little while, but I always ended up back to square 1.

I was skeptical, but decided to give it a go. I didn't think it was going to do anything, after all it's 'just a gel'. I started on my face and hands, which were really sore with inflamed joints. After about five minutes around 75% of my pain was gone. The next morning I looked at my face and I could even see some changes overnight.

I started to use the gel everywhere and began using it on my armpits, toxins started to move out; my energy and stamina improved. My husband noticed the difference and I was even able to go out and help with the cattle mustering.

Whether you believe it or not, you are still going to heal regardless. When you get rid of debilitating, or any pain, and you get mobility back you feel alive again and you can function. My husband didn't believe it until he started to see the change in me. The last week I have been jumping out of my skin, feeling alive again.”

***Sylvia C, Outback Queensland***

## FOR CHILDREN



*"We tried lots of other creams with her but I gave up because nothing worked. We even tried the doctors "strongest" creams that they warned us were so strong that it could only be used for a couple of days and then would need a break.*

*These results in the photos were from using Renu 28 for just one week! I am also using the cream for my skin and people are already telling me my skin looks great and it definitely feels better to me!"*

***Dana, Gold Coast***

RENU 28

FOR BEAUTIFUL FEET



**Want to make sure your feet are looking great in summer sandals?**  
**Renu 28 to the rescue.**



## **Renu 28 empowers the body**

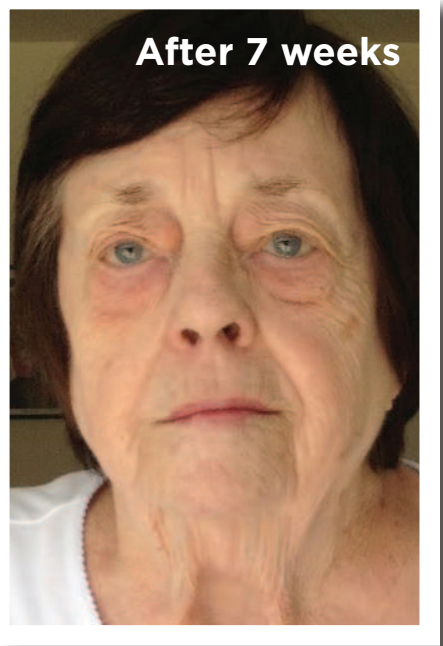
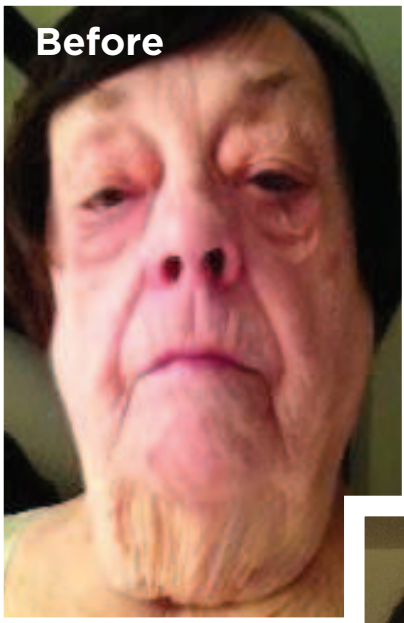
In March 2011 I had a bad fall and injured my hip, knee and foot. From that time until March 2014, the physio twice looked at my painful knee and would not touch it again, sending my doctor a letter recommending an MRI. At this time I still had a large swollen knee, which I couldn't stand on or put any pressure on – no sheet, blanket or my other knee could touch it as it was so painful.

The MRI was finally done, by then I couldn't manage my inside 16 steps to go up to bed. At the end of June the specialist saw me and said I needed a complete knee replacement, with too much damage for any other treatments to work.

In August 2014 I started using Renu 28 twice a day. After four days the swelling was gone, by day 7 about 50% of my pain had gone. I could stand up on my leg and drive our manual car. After a couple of months I came out in a lot of small sores that were very itchy around my knee, which I felt were toxins coming out to heal.

10 months later, I have no pain 98% of the time, I walk with no limp and stopped taking pain medication seven months ago.

***Merrilyn, Hervey Bay, Queensland***



*In August 2011 I offered my Mum Rose ASEA but after three months and drinking only one bottle, she decided that it was not for her. Three years later, in July 2014 my wife Kim and I took a trip to Austin to see her. It had been two full years since we had seen her. The moment I walked into her house she was noticeably shocked at my appearance. She laid low and watched me for two days. Then in a private conversation with Kim she said; "I have my son back (from being on all the pain medicine for so long) and he looks younger than he did when he was 50"*

*This led to her surrender. She began both RENU 28 and ASEA in July 2014. I asked her for before pictures so she had her gardener take a snap shot on her iPhone. Seven weeks later I called to talk with her. She said she was sleeping better, she was breathing better and had more energy. But, she didn't think it had helped her appearance at all. I asked that she would send me another snap shot. The next week she had her gardener take another snap shot on her iPhone and she sent it to me. I placed both pictures side by side and sent it to her. She was shocked and extremely. She started receiving complements from several of her friends. Then I took a photo at her 85th birthday. Today she just keeps getting better. She is coming up on one year."*

**Mark, Pastor, Albuquerque**

## USAGE GUIDE

### Before you start

Take a before photo of any skin issues (loose skin, scars, wrinkles, sun damage, blemishes, stretch marks or any other skin issues). Pictures say a thousand words. We often don't notice the daily small changes; over time they become big changes. The before and after photo are important for you to see the value and will help you share the benefits.

To be objective, give a rating out of 10 of any aches, pain or discomfort out of 10 of any areas you want to see a benefit in. Track your changes weekly.

### Applying Renu 28

Always shake the tube before every use.

Apply on clean, dry skin at least twice a day. You can apply more often for increased benefits. You cannot use too much Renu 28!

Apply enough gel that it takes 30-60 seconds to rub in and dry on the affected area.

You can still apply your moisturizer or makeup after giving Renu 28 a couple of minutes to dry.

Everyone is different...use Renu 28 daily for at least 3 months to allow your body to experience results.

# *Look Better*

# *Feel Better*

# *Live Better*

ASEA & Renu 28 have the possibility for you to have more your in life.

Imagine the possibilities... healthy lifestyle, time freedom, travel, prosperity and financial stability in your own business.

## **Our Mission**

- **Step 1** Experience our products  
Change the way you look and feel
- **Step 2** Experience our opportunity  
Change the way you live
- **Step 3** Share your experience  
Change someone's life for the better

*"If somebody offers you an amazing opportunity but you are not sure you can do it, say yes - then learn how to do it later!"*

Sir Richard Branson

**FOR MORE INFORMATION CONTACT:**